

# SOG

SMART ONE GROUP



About Us

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# ABOUT US

- At Smart One Group, we are a specialized digital solutions provider that blends technical expertise with strategic creativity.
- We are passionate about empowering businesses and individuals to achieve their goals through smart, innovative technology.
- Our team brings together a group of skilled programmers, designers, business experts, and digital marketers & all driven by a shared vision to transform ideas into impactful realities.
- We believe technology is not just a tool but a gateway to new opportunities. That's why we are committed to delivering every project with quality, transparency, and innovation at its core.

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# OUR VISION



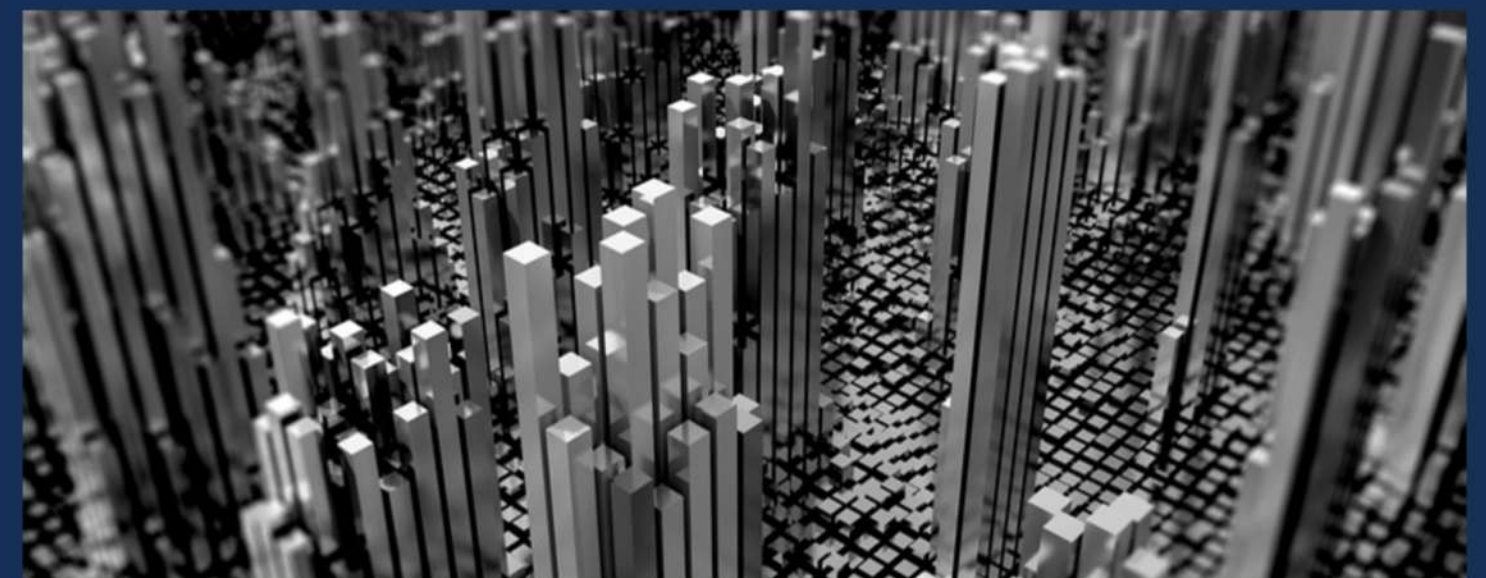
01

- To lead the way in driving holistic digital transformation that empowers organizations to grow, innovate, and stay future-ready.



02

- To be the trusted strategic partner enabling businesses to harness technology, optimize operations, and create lasting value across every industry.





# OUR GOALS



- Empower businesses and entrepreneurs to adopt the latest digital solutions efficiently and seamlessly.
- Build a fully integrated ecosystem of technology services & including hosting, development, digital marketing, and system solutions & all under one roof.
- Deliver an exceptional customer experience grounded in quality, proactive support, and continuous communication.
- Drive continuous innovation in system and platform design to serve multiple industries.
- Expand regionally and build strategic partnerships across the GCC, enhancing our presence in local and regional markets.
- Develop a talented, inspired, and future-ready team capable of leading digital transformation and driving sustainable growth.





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- Core Values**
- Honesty  
 APPRECIATION  
 Safety  
 BALANCE  
 Integrity  
 Ownership  
 Accomplishment  
 ETHICAL  
 Enthusiasm  
 Commitment  
 INNOVATION  
 Diversity  
 UNITY  
 EFFICIENCY  
 Risk Taking  
 Gracious  
 Achiever  
 Accountability  
 CONSISTENCY  
 Collaboration  
 Virtuous  
 Forgiveness  
 Empowerment  
 EQUALITY  
 Intelligence  
 PASSION  
 Respect  
 QUALITY  
 Service Excellence  
 TOGETHERNESS  
 UNITY  
 BILIT  
 istent  
 idness  
 orable  
 Leadership  
 Diplomacy  
 Loyal  
 Action-Oriented





# OUR SERVICE

## WEB HOSTING, SERVERS, CLOUD & EMAIL SERVICES

We offer fast, secure, and reliable hosting solutions tailored to businesses of all sizes from shared hosting to private servers and advanced cloud environments.

Our email hosting and domain management services ensure a seamless professional presence.

### **Our services include:**

- Shared Hosting, VPS, and Dedicated Servers
- Advanced Cloud Hosting Solutions
- Professional Email Setup (Zoho – Microsoft 365 – Google Workspace)
- Data Protection, Backup, and Cybersecurity Services

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# OUR SERVICE



## WEB DESIGN & CLOUD APPLICATION DEVELOPMENT

We create modern, responsive websites and cloud-based platforms using the latest technologies to help businesses grow and operate efficiently.

### **Our services include:**

- Corporate & eCommerce Website Design (WordPress – Laravel)
- Custom SaaS (Software as a Service) Development
- ERP / CRM Dashboard Development
- Third-Party API & Database Integrations

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# OUR SERVICE



## POS SYSTEMS

We deliver intelligent Point-of-Sale systems for retail stores, pharmacies, restaurants, and cafés , built to streamline daily operations and boost productivity.

### **Our services include:**

- Complete POS System Installation & Setup
- Sales and Inventory Reporting
- Barcode, Printer, and Cash Register Integration

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# OUR SERVICE



## DIGITAL TRANSFORMATION & IT CONSULTANCY FOR SMES

We support startups and SMEs in analysing their current digital state and creating actionable transformation plans that enhance efficiency and reduce costs.

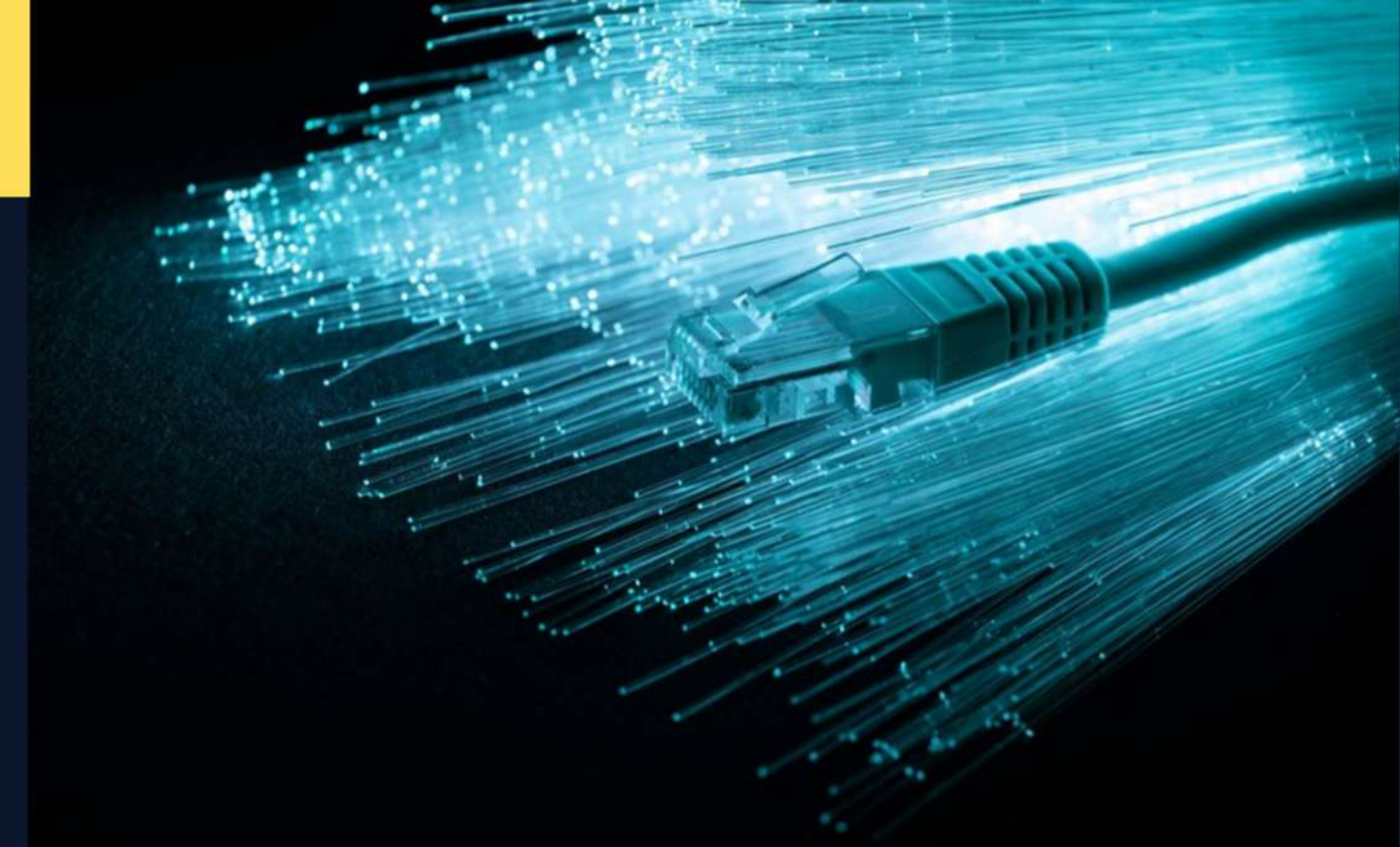
### **Our services include:**

- Digital Assessment & Gap Analysis
- Comprehensive Digital Transformation Planning
- System Selection & Implementation
- Employee Training on Digital Tools

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# OUR SERVICE



## NETWORK INFRASTRUCTURE IMPLEMENTATION

We design and install high-performance network systems for offices and commercial spaces, ensuring speed, security, and seamless connectivity.

### **Our services include:**

- LAN/Wi-Fi Network Design
- Switch & Router Configuration
- CCTV Integration with Servers
- Network Maintenance & Troubleshooting

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# OUR SERVICE



## DIGITAL MARKETING STRATEGY & CONSULTING

We help businesses build smart digital marketing strategies that align with their goals, reach the right audience, and deliver measurable results.

### Our services include:

- Market & Audience Analysis
- Setting SMART Marketing Objectives
- Channel Selection (Social Media, Ads, Content)
- Campaign Performance Reporting & Optimisation

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# OUR PROCESS

We believe every successful project begins with a deep understanding of our client's vision. Our process follows a clear, structured path:

- Discovery & Understanding – Listening to the client, identifying challenges, and defining goals.
- Research & Analysis – Conducting market studies, competitor reviews, and user behavior analysis.
- Planning & Scope Definition – Outlining the project scope, timeline, and technologies to ensure transparency.
- UX/UI Design – Creating an engaging user experience and a visual identity that reflects the client's brand.
- Technical Development – Building robust and secure systems using cutting-edge technologies.
- Testing & Quality Assurance (QA) – Rigorously testing every component to ensure flawless performance.
- Delivery & Training – Providing full handover and training sessions for smooth implementation.
- Ongoing Support & Enhancement – Maintaining a lasting partnership through updates, monitoring, and continuous improvement.



# OUR CLIENTS



Al-Rehab  
Food Factory



2 Me Sport  
(Sportswear Company)



Al-Jandoul Mobile  
(Saudi Arabia)



Design Concepts  
(Saudi Arabia)



ABP Natural Cosmetics



elsharqion Plast



Ammar Abd Ellatef



Trade Link



Vero



Canary School



# OUR PARTENERS

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Link7



Reformhr



Odoo



Egy SH



Kaspersky



NameCheap



Impact



Link Data Center



Kashier



# THANK YOU

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Your journey towards growth and digital excellence starts here.  
Together, we'll redefine possibilities, unlock potential,  
and build a smarter future for your business.

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